How to add a user to your Blackboard Course:

Locate Users and Groups under Organization Management on the left side of your course page and click on Users.

To the right it will load the Users page. Above the search option there is a button called Find Users to Enroll. Click on button.
From here proceed with the following steps:

1. Type in my username: tdoescher2
2. Select Role as Course Builder (otherwise I cannot edit your course page to add reserves)
3. Press the Submit button